



**Little Bit**

Therapeutic Riding Center  
Dunmire Stables

*Reins of Life Gala Auction*

## 2024 Sponsorship Opportunities

PROVIDING EQUINE-ASSISTED SERVICES TO PEOPLE WITH DISABILITIES

Photo courtesy of Kimberly Lind Photography

Little Bit Therapeutic Riding Center is a community where horses transform the bodies, minds, and spirits of people with disabilities. We have served the Puget Sound region for 47 years.

### OUR EVENT

Little Bit Therapeutic Riding Center's  
39th Annual Reins of Life Gala Auction

Saturday, April 20, 2024

The Seattle Marriott Bellevue  
200 110th Ave NE, Bellevue

As Little Bit's largest fundraising event of the year, this is a festive evening that will pay tribute to the vast network of supporters and volunteers who are dedicated to making a difference in the lives of people with disabilities.

Our goal is to welcome over 300 guests and raise over \$500,000.

We welcome the opportunity to discuss our many sponsorship opportunities with you. By partnering with us, you help provide life-changing equine-assisted services to children and adults with disabilities while receiving valuable benefits for your business.

Are you interested in a benefit you don't see listed?

We are happy to discuss your ideas.

### LITTLE BIT AT A GLANCE

Participants ages **2 to 85**

Over **500** individuals  
served annually

Nearly **30** specially  
selected and trained horses

Over **870** volunteers

Nearly **100** different  
diagnoses represented

Programs include Therapy,  
Adaptive Riding, mental health,  
horsemanship, inclusive Summer  
Day Camps, corporate team  
building, and more!

*"I have watched her grow and change, and I know she would not be where she is today without the hard work of dozens of employees and volunteers at LBTRC that poured themselves into supporting kids just like her. Every time she completes a goal or makes a new one, I reflect on how lucky she has been to access this therapy and be part of this community!"*

*-Parent of a Little Bit participant*

[www.littlebit.org/events/auction](http://www.littlebit.org/events/auction)



Photo courtesy of Steve Birds Photography

Please note:

- Company name/logo is due March 18.
- Social media includes Facebook, LinkedIn, and Instagram.
- Artwork for catalog advertising is due March 23.

## SPONSOR BENEFITS

	Title \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Exclusive presenting sponsor with company name included in the event title: Ex: Reins of Life Auction presented by "Your Company Name" and option for company representative to speak at event	•			
Premium seating with gifts and valet parking for one table of ten	•			
Opportunity for a co-branded photo backdrop and to provide branded gifts to auction guests	•			
Company name/logo on printed and digital collateral including invitations, social media, and emails	•	•		
Select additional benefits shown below	2	1		
Preferred seating for one table of 10		•		
Preferred seating for two guests			•	
Company logo on exterior banner displayed at Little Bit in April and May	•	•	•	
Company name/logo on table/wall signage for your sponsored activity (Ex: reception, dessert dash)	•	•	•	•
Full-page ad in auction catalog	•	•		
Half-page ad in auction catalog			•	•
Verbal recognition during event	•	•	•	•
Company logo on event website	•	•	•	•
Company logo on event day signage	•	•	•	•

\*Title Sponsorship no longer available

## CATALOG ADVERTISING

All ads are in full color.

	Value
Full page catalog advertisement	\$600
Half page catalog advertisement	\$300
Business card catalog advertisement	\$200

## ADDITIONAL BRANDING OPPORTUNITIES

**Title Sponsors choose two; Gold Sponsors choose one:**

- Host an information table during the week of Little Bit's annual horse show in June
- Seattle Marriott Bellevue overnight room for two on auction night
- Nine additional branding opportunities available on the following page!

**To learn more, contact Sharon Soldenwager, Director of Development  
at [sharons@littlebit.org](mailto:sharons@littlebit.org) or (425) 882-1554 x 117**





# ADDITIONAL BRANDING OPPORTUNITIES

**Appeal Sponsor:** Your company will be recognized during the appeal portion of the event. Your company will receive logo recognition on the screens and on the bid cards given to all guests. Your company also has the opportunity to provide a lead gift/matching gift in the room that will inspire others to give during the appeal. Your gift would be used to match every dollar raised up to the gift amount and motivate the gifts of other individual donors.

~~**Menu Sponsor:** Your company will receive logo recognition on the printed menus placed at every guest's seat in the room. Your company will have the opportunity to provide a small keepsake at each table setting as well.~~

**Purpose Pledge:** Your company has the opportunity to create an interactive display where guests will have the opportunity to fill out a card or write on a display what their purpose is for helping Little Bit forward. Your company will receive logo recognition on the interactive display.

**Valet Sponsor:** Your company has the opportunity to sponsor the valet parking area of the event. Company recognition will be provided on the signage at the valet area. Your company also has the opportunity to provide a note and branded water bottle that goes home with all guests who valet park.

**This is Little Bit Sponsor:** Your company has the opportunity to create an engaging exhibit in the reception that would highlight photos and stories of people with disabilities to demonstrate how each Little Bit experience is unique and life-changing. Your company will receive logo recognition on signage throughout the exhibit.

~~**Cocktail Reception Sponsor:** Your company will receive logo recognition on signage and cocktail napkins in the Future Strides reception and the general admission reception prior to the dinner and program. Future Strides giving society members are Little Bit supporters who give \$1,000 or more in a calendar year.~~

**Centerpiece Sponsor:** Your company will receive logo recognition on all table signage in the dinner area. Additional centerpieces may be utilized throughout the event venue such as registration and/or the reception.

~~**Dessert Dash Sponsor:** Your company will receive logo recognition on signage and dessert napkins following the dinner portion of the program. Your company also has the opportunity for logo placement on specialty desserts.~~

**Recognition Sponsor:** Your company will receive logo recognition on the gifts that are given to the VIP table guests and guests who win a Live Auction item.

