



2010 Reins of Life Auction Sponsorship Opportunities

\$8,000 Platinum Sponsor (limit one)

- Table for ten at event, prominent position and table signage (valued at \$1750)
- Valet parking fee covered.
- Sponsor logo on all event materials to include:
 - On and off-line marketing (totaling 16 messages reaching nearly 2,000 prior to the event)
 - Logo placement on invitation materials(3,000)
 - Logo placement on bidder packets
 - Logo placement on inside cover of auction catalog
 - Full page ad in auction catalog (value of \$500)
 - Logo placement on day-of-event welcome signs, event overview power point)
 - Table tent on each table with company logo
- Full page sponsor welcome letter in catalog.
- Logo and placement on Little Bit web page with hyper link (main page and event page).
- 375 word article in one of two Little Bit newsletters reaching 8,000.

\$6,500 Gold Sponsor (limit two, exclusive categories)

- Sponsor logo on event materials to include:
 - Logo on day-of-event signage, welcome signs and overview power point.
 - Logo on event web page with hyper link.
 - Logo placement on screen during auction.
- Company name on event materials to include:
 - Table tent on each table with company name.
 - Company name on inside cover of auction catalog
- Half page ad in auction catalog.

\$5,000 Catalog Sponsor (limit one)

- Sponsor logo on day-of-event materials to include:
 - Logo/advertisement on back cover of all auction catalogs.
 - 375 word message from sponsor inside cover of catalog.
 - Logo placement on screen during auction.
 - Company listed on event overview power point.

\$ 4,000 Bid Number Sponsor

- Logo on every bid number card, used throughout the live auction.
- Acknowledgement in the auction catalog.
- Half page ad in the catalog valued at (\$250.00)
- Company listed in event overview power point.

\$3,000 Cocktail & Bar Sponsor

- Sponsor logo on day-of-event materials to include:
- Logo on cocktail napkins handed out by wait staff during the evening.
- Signage on bar with logo placement.
- Half page ad in auction catalog valued at (\$250).
- Company name listed on event overview power point.

~~\$ 2,500 Registration Sponsor~~ *Reserved by NW Natural Products*

- ~~• Logo on welcome sign at registration.~~
- ~~• Company listing in auction catalog.~~
- ~~• Company logo on bid number wrist card that each bidder is given upon registering.~~
- Company listing on event presentation power point.

\$2,000 Silent Auction C Sponsor (closes at 7:00PM)

- Signage at Silent Auction Area with logo.
- Logo placement in auction catalog.
- Company announced as sponsor during launch of auction and at close of auction.
- Prominent recognition for any donated items to auction.
- Company name listed in event overview power point.

\$1,500 Silent Auction B Sponsor (closes at 6:45 PM)

- Signage at Silent Auction Area with logo.
- Logo placement in auction catalog.
- Company announced as sponsor during launch of auction and at close of auction.
- Prominent recognition for any donated items to auction.
- Company name listed in event overview power point.

\$1,000 Silent Auction A Sponsor (closes at 6:30 PM)

- Signage at Silent Auction Area with logo.
- Logo placement in auction catalog.
- Company announced as sponsor during launch of auction and at close of auction.
- Prominent recognition for any donated items to auction.
- Company name listed in event overview power point.

~~\$1,000 Live Auction Giveaway~~ *Reserved by Construction Dispute Resolution*

- ~~• Live auction winners will receive a gift tagged with your logo.~~
- ~~• Logo placement in auction catalog.~~
- ~~• Company name listed in event overview power point.~~

\$ 500-250 Catalog Ad Purchase

- Full page, full color or half page, full color art to be submitted to Little Bit by April 30, 2010 to secure inclusion. Please see separate Advertisement Contract for details.