

# Unleash Your Trust-Based Leadership Horsepower!

“The most impactful trust workshop I’ve experienced.” ~ *Services Firm Partner*

How can you increase your Trustworthiness among employees, managers, sales teams, hybrid/remote teams, and executives to improve organizational performance?

This workshop builds trust-based leadership skills and practical experience to guide you to unleash your individual and team leadership horsepower.

## COURSE OVERVIEW

Get safely out of your comfort zone by working with a horse to learn and apply trust-based leadership!

This 1-day workshop uses concepts including Maister's Trust Equation<sup>1</sup> to help you master proven leadership principles to understand and build trusted relationships. Participants will leave with tools, strategies, and application experience to effectively increase their trustworthiness.

## BENEFITS OF ATTENDING

- Reduce inconvenience and travel costs by attending at a local, certified venue
- Retain 90+% more knowledge through experiential learning
- Anyone can participate – no horse experience, knowledge, mounting, or riding required
- Earn our Trust-Based Leadership Certification
- People at high-trust companies report:
  - 74% less stress
  - 106% more energy at work
  - 50% higher productivity
  - 13% fewer sick days
  - 76% higher engagement
  - 40% less burnout
  - 29% more satisfaction with their lives

$$\text{Trustworthiness} = \frac{\text{Credibility} + \text{Reliability} + \text{Intimacy}}{\text{Self-Orientation}}$$

Your attendance funds the Little Bit Therapeutic Riding Center mission of providing a community where horses transform the bodies, minds, and spirits of people with disabilities.



**Little Bit**  
Therapeutic Riding Center  
Dunmire Stables

## DESCRIPTION

Our methodology, based on the latest research and experience of developing trusted leaders in more than 20 countries over 30 years, uses horses to teach trust-based leadership concepts through low-risk, experiential learning. The workshop content is developed by researchers of the Trust Equation and Trust Quotient, with comprehensive studies over 12,000 respondents.

Attendees will learn parallels between leading horses and leading people, helping them to retain the newly learned skills and tactics so they are equipped to apply them within your organization. Half of the day is spent in the classroom and half in the horse arena. Special accommodations are made for attendees not comfortable being near horses. Horse experience, mounting horses, and riding horses are not required for this training.



<sup>1</sup>The Trusted Advisor (Maister, Green and Galford, Free Press, 2000)

## LOCATION:

Little Bit Therapeutic Riding Center  
18675 NE 106th Street  
Redmond, WA 98052

## ATTIRE:

Adventure Casual (Jeans/Khakis)



## CONTACT US WITH QUESTIONS TODAY

**425-882-1554**

Sharon Soldenwagner or Paula Del Giudice  
Leadership Development Coordinators  
SharonS@littlebit.org or PaulaD@littlebit.org



Leadership Adventures is proud to offer you this unique, experiential leadership course to enhance trust-based leadership within your organization. We also provide on-site, experiential leadership development workshops at your location without the use of horses.



### ABOUT LEADERSHIP ADVENTURES™

Leadership Adventures helps organizations to develop, engage, and deploy inspiring leaders who drive organizational results. We focus on maximizing speed-to-value – providing off-the-shelf and customized training courses, on-going coaching, and transformational consulting services. At the heart of our mission, we believe that every person is a leader and can improve their leadership skills to become a more inspiring leader.

Our *Equine-Assisted Leadership Development Academy*™ serves clients ranging from the front line through executives and CEOs of organizations, as well as colleges & universities, military personnel & veterans, and young adults. These programs receive rave reviews from new and experienced hires, emerging leaders, experienced leaders, management, and executives. Our development team is comprised of business and leadership experts skilled in your industry and professional horse trainers from around the country.

### LEADERSHIP AS AN ADVENTURE MODEL™



“Great course! Every leader should take this course - it is unique and out-of-the-box!”

- CPA, Deloitte

“It's a learning opportunity in a unique setting which has a real impact that you can take back to your everyday life.”

- Sr. Manager Operational Excellence,  
Amazon Transportation Services



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